

# **K-STATE** PRODUCT DEVELOPMENT

Ever wonder where new products come from  
and the process used to develop them?

# ROAD SHOW

THE K-STATE TECHNOLOGY DEVELOPMENT INSTITUTE IN CONJUNCTION WITH NETWORK KANSAS IS PLEASED TO OFFER A NEW EDUCATIONAL PROGRAM TO SCHOOLS AND COMMUNITIES ON THE PROCESS OF EVALUATING, PROTECTING AND DEVELOPING NEW PRODUCTS!

**FOR COMMUNITY MEMBERS** - A COMPREHENSIVE PRESENTATION ON THE EVALUATION, PROTOTYPING, PROTECTION AND COMMERCIALIZATION OF NEW PRODUCTS AND TECHNOLOGIES. TOPICS ADDRESSED DURING THE 3 HOUR PRESENTATION INCLUDE:

- MARKET AND CUSTOMER RESEARCH
- PRIOR ART AND PATENT SEARCHING
- COMMERCIALIZATION - MANUFACTURING OR LICENSING?
- PATENT LICENSING PROCESS
- PRODUCT DESIGN & ENGINEERING
- PROTOTYPING
- PRODUCT SCALE UP
- MARKETING & SALES
- LOCAL AND STATE RESOURCES TO SUPPORT YOUR EFFORTS

**KANSAS STATE  
UNIVERSITY**

Technology  
Development Institute

**NetWork  
Kansas**



## WHERE AND WHEN?

FRIDAY, JANUARY, 12TH 2024  
5:00 - 8:30 PM  
CLICK [HERE](#) TO RSVP

HEATON BUILDING  
112 S. KANSAS AVE  
NORTON, KS 67654

