K-STATE PRODUCT DEVELOPMENT

ROAD SHOW

Ever wonder where new products come from and the process used to develop them?

The K-State Technology Development Institute in conjunction with NetWork Kansas is pleased to offer a new educational program to schools and communities on the process of evaluating, protecting and developing new products!

For Community Members - a comprehensive presentation on the evaluation, prototyping, protection and commercialization of new products and technologies. Topics addressed during the 3 hour presentation include:

- Market and Customer Research
- Prior Art and Patent Searching
- Commercialization - Manufacturing or Licensing?
- Patent Licensing Process
- Product Design & Engineering
- Prototyping
- Product Scale Up
- Marketing & Sales
- Local and State Resources to Support Your Efforts

Where and When?

Friday, January. 12th 2024
5:00 - 8:30 PM
Click HERE to RSVP

Heaton Building
112 S. Kansas Ave
Norton, KS 67654

Kansas State University
Technology Development Institute

NetWork Kansas