



NetWork Kansas
Entrepreneurship Community Partnership
Northwest Kansas Regional
Youth Entrepreneurship Challenge

2014 Youth Entrepreneurship Challenge Application
May 7, 2014 | Bird City, Kansas

Applications must be **received** by Monday April 21, 2014 to:
P.O. Box 877 Andover, KS 67002 OR yec@networkkansas.com

2014 Youth Entrepreneurship Challenge Application Form

Please print clearly or submit by e-mail.

Name: _____

Grade: _____ Name of school: _____

County: _____

Home mailing address: _____

City: _____ State: _____ Zip Code: _____

E-mail address: _____ Phone: _____

T-shirt size: (Circle or highlight one)

Youth M Youth L Adult S Adult M Adult L Adult XL

All applicants for the Youth Entrepreneurship Challenge must have competed in a qualifying local level business plan competition or e-fair. For a full list of qualifying competitions, visit www.youthshipchallenge.com.

Local competition in which you competed: _____

Name of business: _____

In the space below, please provide a brief description of the business you plan to present at the Youth Entrepreneurship Challenge.

2014 Youth Entrepreneurship Challenge Business Plan

Participants are required to submit a business plan along with the application form. Business plans must follow a Kansas Small Business Development Center (KSBDC) outline. Please be sure your name is on all pages of your business plan in case they are separated.

- For an example, visit:

http://www.fhsu.edu/uploadedFiles/academic/college_of_business_and_leadership/kansas_small_business_dev_center/Business_Plan.doc

Acceptable business plan formats:

- Paper copy (typed and double spaced – no handwritten business plans)
- Word (.doc, .docx)
- .PDF

2014 Youth Entrepreneurship Challenge Format

The Youth Entrepreneurship Challenge consists of 3 rounds:

Phase I – Tradeshow & Elevator Pitch

- A tradeshow where participants will display a booth advertising their business and answer questions from judges. Judges will “invest” money in businesses.
- An elevator pitch where participants will present a 90 second “pitch” about their business to a different group of judges

Scores from the tradeshow and elevator pitch rounds will be combined and the top participants will advance to a finalist round.

Phase II – Finalist Presentations

- Finalists will make a 5-minute formal business presentation in front of the judges and audience and will be required to answer any questions from the judges.

1st place: \$2,500 award
2nd place: \$1,250 award
3rd place: \$750 award

Additional merit awards totaling \$500 will be disbursed for business plans showing exceptional creativity, rural awareness, financial preparedness, etc.

Each business will be judged on the following categories:

- Business plan
- Product/service knowledge (research & development)
- Market analysis & marketing strategy
- Financial plan
- Overall presentation of the contestant/product

Your completed application must be received by NetWork Kansas no later than Monday, April 21, 2014. You may mail your completed application to P.O. Box 877, Andover, KS 67002 or e-mail it to yec@networkkansas.com.

The 2014 Youth Entrepreneurship Challenge will take place on Wednesday, May 7, 2014 in Bird City, KS.

Award winners will be required to sign a marketing release from NetWork Kansas and provide updates about how they have used their awards and the progress of the business idea, if applicable.

If you have any questions, please contact NetWork Kansas at yec@networkkansas.com.

Photography Release

For valuable consideration received, I grant to **NetWork Kansas** ("Photographer") the absolute and irrevocable right and unrestricted permission concerning any photographs that **they** have taken or may take of my minor child or in which my minor child may be included with others, to use, reuse, publish, and republish the photographs in whole or in part, individually or in connection with other material, in any and all media now or hereafter known, including the internet, and for any purpose whatsoever, specifically including illustration, promotion, art, editorial, advertising, and trade, without restriction as to alteration; and to use my name in connection with any use if **they** so choose. I release and discharge Photographer from any and all claims and demands that may arise out of or in connection with the use of the photographs, including without limitation any and all claims for libel or violation of any right of publicity or privacy. This authorization and release shall also inure to the benefit of the heirs, legal representatives, licensees, and assigns of Photographer, as well as the person(s) for whom **they** took the photographs. I am a legally competent adult and have the right to contract in my own name. I have read this document and fully understand its contents. This release shall be binding upon me and my heirs, legal representatives, and assigns.

X FATHER, MOTHER OR LEGAL GUARDIAN

X FATHER, MOTHER OR LEGAL GUARDIAN

X MINOR'S SIGNATURE (if 14 or older)

MINOR'S NAME

ADDRESS (Line 1)

ADDRESS (Line 2)

X DATE

2014 Youth Entrepreneurship Challenge Checklist

In order for your application to be complete, NetWork Kansas must have received the following items by April 21, 2014:

- Application form
- Business plan (following a KSBDC business plan outline)
- Photography release signed by a parent