

K-STATE PRODUCT DEVELOPMENT

**Ever wonder where new products come from
and the process used to develop them?**

**ROAD
SHOW**

THE K-STATE TECHNOLOGY DEVELOPMENT INSTITUTE IN CONJUNCTION WITH NETWORK KANSAS IS PLEASED TO OFFER A NEW EDUCATIONAL PROGRAM TO SCHOOLS AND COMMUNITIES ON THE PROCESS OF EVALUATING, PROTECTING AND DEVELOPING NEW PRODUCTS!

FOR COMMUNITY MEMBERS - A COMPREHENSIVE PRESENTATION ON THE EVALUATION, PROTOTYPING, PROTECTION AND COMMERCIALIZATION OF NEW PRODUCTS AND TECHNOLOGIES. TOPICS ADDRESSED DURING THE 3 HOUR PRESENTATION INCLUDE:

- MARKET AND CUSTOMER RESEARCH
- PRIOR ART AND PATENT SEARCHING
- COMMERCIALIZATION - MANUFACTURING OR LICENSING?
- PATENT LICENSING PROCESS
- PRODUCT DESIGN & ENGINEERING
- PROTOTYPING
- PRODUCT SCALE UP
- MARKETING & SALES
- LOCAL AND STATE RESOURCES TO SUPPORT YOUR EFFORTS

**KANSAS STATE
UNIVERSITY**

Technology
Development Institute

**NetWork
Kansas**

Product Development
Research
Design
Test
Manufacturing

WHERE AND WHEN?

FRIDAY, JANUARY 12TH 2024

5:00 - 8:30 PM

CLICK [HERE](#) TO RSVP

HEATON BUILDING
112 S. KANSAS AVE
NORTON, KS 67654

