

## **Real World Guidance**

This in-person seminar will focus on practical, immediate takeaways for businesses to use when managing their export shipments. The intent is to provide practical tips, best practices and overcoming common pain points including real life examples.

## **Areas Covered**

- The 5 streams of decision-making in international logistics.
- Incoterms: using them correctly to your advantage.
- Best practices, tips, and tricks.
- Red flags: awareness and mitigation plans.
- Freight pricing and cost saving strategies.
- Selecting partners in the global supply chain.
- Panel discussion with Q&A with individual one-onone counseling at the end.

## Who Should Attend

- Logistics and shipping personnel
- Customer service managers
- Sales managers seeking additional global revenue
- Executives seeking growth and new channels

# **About Our Speaker**

**Jay Devers** is a Managing Partner with Bestway International, a Kansas City-based international freight forwarder and US Customs broker.

If your company logistics knowledge could use a tune up or all new training, we encourage you to join us.

#### **Event Details**

#### **Date**

Thursday, June 8, 2023 8:00am – 10:15am Central

## Location

Wichita Workforce Center at New Leaf Plaza 2021 N Amidon Ave., Suite 1100 Wichita, KS 67203 KEEPER OF THE PLAINS ROOM

#### Cost

No cost, but registration is required.

# Registration REGISTER NOW

### More information:

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