



CREATING A CULTURE OF ENTREPRENEURSHIP
ANNUAL REPORT



RESOURCE PARTNERS

HIGHLY CONNECTED

The Kansas Center for Entrepreneurship d.b.a NetWork Kansas is creating an entrepreneurial culture throughout the state and one of the most robust, collaborative networks in the country. With more than 500 partners, this network focuses on high connectivity, not just connections, to create a living and breathing ecosystem. The network connects entrepreneurs and small business owners to Education, Expertise and Economic resources (the 3Es) in their community and across the state. NetWork Kansas partners represent every segment of the 3Es, providing the breadth and depth needed to support every business. The result is a culture of connectivity that accelerates the infusion of resources to entrepreneurs.

BY THE NUMBERS

NetWork Kansas funding does not replace private capital. In fact, our programs are designed to support private capital through matching funds that provide much needed capital into startups and existing businesses that are expanding. Over the past eight years, our programs have leveraged over \$240 Million, supporting more than 450 businesses.

Capital Multiplier Venture

Capital Multiplier Loan

StartUp Kansas



193



\$5,572,615



\$32,367,938



\$37,940,553

48

\$8,387,031

\$135,604,568

\$143,991,599

19

\$2,774,235

\$53,331,791

\$56,106,026

Businesses

NetWork Kansas
Funds

Leveraged
Funds

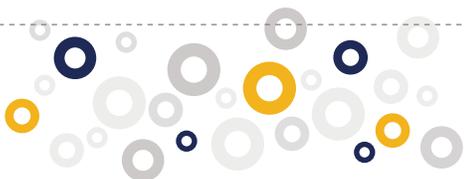
TOTAL

"The real success of NetWork Kansas is not just getting capital to entrepreneurs, it's providing capital in combination with education and expertise so they can really grow."

STEVE RADLEY, NETWORK KANSAS
PRESIDENT AND CEO

PARTNER PROGRAM NOTABLES (CALENDAR YEAR 2014)

- Connected 1,187 active referrals to partners with almost 12,000 serviced clients since inception.
- Reached a milestone of providing economic gardening assistance to more than 50 businesses.
- Exceeded 34,000 total visitors to the NetWork Kansas website
- Presented nationally to the University Economic Development Association, Co-Starters Conference in Tennessee, the Western Regional US Treasury Conference, and the Federal Reserve Bank of Kansas City conference.



COMMUNITY PARTNERS

MAKING IT HAPPEN

Our resource partners also provide key support to our flagship partnership program - Entrepreneurship (E) Communities. With 48 E-Communities now represented, these innovative towns and counties embody the key strategy to fundamental, long-term change. The E-Community Partnership connects targeted resources to targeted entrepreneurs in a way that just wouldn't happen without it. Empowered and led at the local level, E-Communities work every day to grow a flourishing, sustainable, entrepreneurial environment that supports startups and expansions of businesses in their community. The result is a community vision centered around utilizing entrepreneurship as a primary tool for economic development.

E-Community Loans



223

Businesses



\$5,671,806

NetWork Kansas
Funds



\$28,495,169

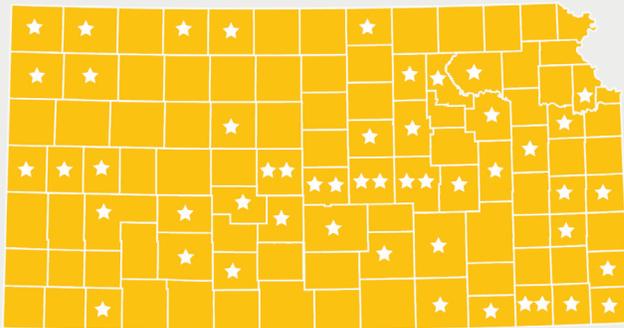
Leveraged
Funds



\$34,166,975

TOTAL

500 LOCAL TEAM MEMBERS REPRESENT 48 E-COMMUNITIES



E-COMMUNITY NOTABLES (CALENDAR YEAR 2014)

- Launched the first Youth Entrepreneurship Challenge - a regional business plan competition for grades 7-12 in Northwest Kansas.
- Implemented the Wichita State Center for Entrepreneurship's Growing Rural Business Program in Ford and Thomas County.
- Offered the Kauffman Icehouse Entrepreneurship Program in Barton County and Urban Wichita.
- Provided E-Accelerator training in 12 counties.
- Added 4 new E-Communities: Riley, Cherokee and Pawnee County, and the City of Girard.
- Awarded a \$9,000 AT&T Aspire grant for youth education.

“What distinguishes the high performing E-Community partners? They engage us, as much as we engage them.”

ERIK PEDERSEN, DIRECTOR OF
E-COMMUNITIES, NETWORK KANSAS



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ABOUT NETWORK KANSAS

NetWork Kansas is a 501c3 nonprofit organization dedicated to developing an entrepreneurial ecosystem in Kansas that connects aspiring, emerging, and established businesses to a deep network of business-building resource organizations in communities across the state. NetWork Kansas provides small businesses and entrepreneurs with free, easy access to the resources they need to start and grow successful businesses. For more information, contact us.

OUR VISION

To be recognized nationally as a leading organization devoted to the establishment and growth of entrepreneurship and small business as a priority for economic and community development.

OUR MISSION

To promote an entrepreneurial environment throughout the state of Kansas by establishing a central portal that connects entrepreneurs and small business owners with the right resources—expertise, education and economic resources—when they are needed most.

FOUNDING PARTNERS



**FORT HAYS STATE
UNIVERSITY**

Forward thinking. World ready.